



The  
Business  
of

WORDPRESS

CONFERENCE

ATLANTA – JUNE 22 & 23, 2010

## SPONSORSHIP PACKAGES

### PLATINUM

**\$4,950 (2 available)**

- Niche Exclusivity (i.e. no direct competitors as other Platinum sponsor)
- Large Logo on web pages and conference materials including program and banners
- Listing and contact information in event program
- Exhibit table
- 4 complimentary registrations
- Recognition at the podium with 3 minutes of speaking time to talk about your company
- Video presentation in exhibit space
- Included as Presenting Sponsor on all press releases
- **Includes either a 64Gb Wi-Fi Apple iPad or a 32Gb Wi-Fi+3G Apple iPad**



### GOLD

**\$3,950 (3 available)**

- Niche Exclusivity (i.e. no direct competitors as other Gold sponsors)
- Medium logo and link on all web pages
- Listing and contact information in event program
- Exhibit table
- 3 complimentary registrations
- **Includes either a 32Gb Wi-Fi Apple iPad or a 16Gb Wi-Fi+3G Apple iPad**

### SILVER

**\$2,950 (4 available)**

- Small logo and link on all web pages
- Listing and contact information in event program
- 2 complimentary registrations
- **Includes a 16Gb Wi-Fi Apple iPad**



## A LA CARTE OPPORTUNITIES

### BAG SPONSOR

**\$3,775 (1 available)**

- Ability to reach every attendee as the exclusive sponsor
- Signage of registration area thanking your company for sponsorship
- Sponsor logo imprinted on one side of bag designed for future usability
- **Includes either a 32Gb Wi-Fi Apple iPad or a 16Gb Wi-Fi+3G Apple iPad**

## EXHIBITING OPPORTUNITIES

### EXHIBITOR

**\$990 (3 available ala carte)**

- 6 ft. exhibit space to display your information
- Includes signage, table and tablecloth
- Includes 1 complimentary registration
- Logo and link on web site exhibitor page
- Listed as exhibitor in the printed program

### VIRTUAL EXHIBITOR

**\$585 (12 available)**

- Poster (22x28) with literature holder to display information
- Literature and artwork supplied by exhibitor\*
  - \*We produce one page literature for extra \$192.50
- Logo and link on web site virtual exhibitor page
- Listed as a virtual exhibitor in the printed program



## SERVICE PROVIDER DIRECTORY

### ***Featured Directory Listing***      ***\$240 (10 available)***

- Listing business, address and contact information in printed program and on website.
- Includes logo and 350-character description.
- Includes hyperlink to site on perpetual website with SEO optimized keywords
- Includes up to three (3) categories and up to seven (7) tags/keywords

### ***Basic Directory Listing***      ***\$95 (25 available)***

- Listing business, address and contact information in printed program and on website.
- Includes one (1) category and up to three (3) tags/keywords.

## SPECIALTY SPONSORSHIPS

**Negotiated on an individual basis for in-kind contributions and level of sponsorship.**

For more information, contact us at [sponsorships@thebusinessof.net](mailto:sponsorships@thebusinessof.net).